LANGUAGE LEARNING IN A MOBILE WORLD
THE POWER, POTENTIAL AND PITFALLS OF PODCASTING

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Podcasting can be an inexpensive, beneficial and portable technology that offers language learners and instructors the opportunity to access specially prepared content **whenever** and **wherever** it is convenient. This presentation will outline the benefits and potential drawbacks of using podcasts and detail how podcasts can be integrated into a successful language-learning course structure.

Podcast — The digital language revolution will be podcasted!

A Podcast World!

In December 2016 (iTunes) there were 130,000+ active English language podcasts.

iPodagogy!

"Podcasts have the power focus attention and assist language learners to acquire useful language content" (Bishop, Amankwatia & Cates, 2008)

"Podcasts can be highly beneficial to secondary language acquisition when they are thoughtfully integrated with a clear purpose" (Copley, 2007)

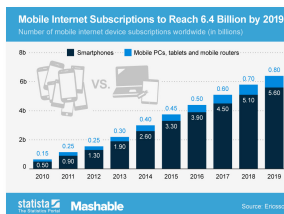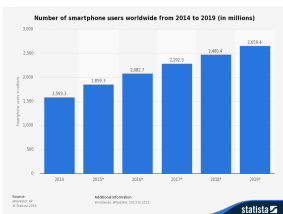**Useful Apps |** Quick Voice   Garage Band   Mentimeter Vote   Weebly

[1] THE PODCAST GAME CHANGERS!

Number of smartphone users worldwide from 2014 to 2019 (in millions)

Mobile Internet Subscriptions to Reach 6.4 Billion by 2019
Number of mobile internet device subscriptions worldwide (in billions)

Smartphones   Mobile PCs, tablets and mobile routers

Source: Ericsson

[2] A FREE PODCAST!

ENGLISH NEWS WEEKLY

They are all FREE. Download Audio & PDFs

Launched in April 2011 - 275+ podcast episodes.
Current-Affairs Topics - Each week a different topic.
About 15 Mins - Every Friday
Download Audio & PDF (including script)
Warm Up Activities / Pre-Listening / Quiz / Audio Script / Comprehension Check / Vocabulary Exercises / Speaking / Writing / Video Links / Answers / Internet Links

Download on iTunes

www.pod.flare.hiroshima-u.ac.jp/cms/enw.php

Podcast Homepage!

[3] PODCAST COURSES

Typically something like this...

9 Classes a semester.   **150** Students   **1** Teacher

Podcast Use #1	Podcast Use #2
Outside class assignments. 4 - 6 times a semester. Complete podcast activities Some type of reporting to class	Podcast Creation course. Students make / publish 4 podcasts a semester. Students record, write & edit all materials.

Download Poster & Useful Links!

[4] #2 PODCAST COURSE STRUCTURE

Week One
1. Students placed in groups of 3 or 4.
2. Choose group name & write introduction.
3. Research 2 news stories on smartphones.
4. Discussion - choose 1 news story each.
Homework: Write 150+ word paragraph. Record audio & send to group members.

Week Two
5. In groups - student opinion / analysis.
6. Edit / rewrite paragraph & activities.
7. Organise & practice. Record audio demo.
Homework: Record podcast. Analyse, evaluate & send feedback before next class.

Week Three
8. Exchange podcasts with other groups
9. Students listen & complete activities.
10. Use **Mentimeter App** allowing students to provide anonymous feedback for podcasts.
11. Podcasts uploaded to homepage / app.
12. Students can listen to older podcasts.

Extra Information
* 16 Week semester / Non-English Majors
* Weeks 1 - 3 introduce about podcasts / apps

[5] STUDENT FEEDBACK

PODCAST CREATION COURSE | PRE COURSE
1: DO YOU OWN SMARTPHONE? Y:99% N:1%
2: DO YOU LISTEN TO PODCASTS? Y:17% N:83%
3: DO YOU USE SMARTPHONE FOR STUDY? Y:36% N:64%
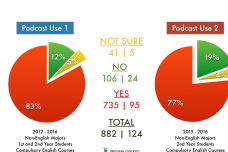4: DO YOU LIKE STUDYING ENGLISH? Y:62% N:38%

Survey conducted by author between 2015-2016
Total Students: 141 | Answers: 124

PODCAST CREATION COURSE | POST COURSE
1: DO YOU OWN SMARTPHONE? Y:100%
2: WILL YOU LISTEN TO PODCASTS? Y:42% N:58%
3: IS USING SMARTPHONES CONVENIENT? Y:84% N:16%
4: WOULD YOU DO A PODCAST COURSE AGAIN? Y:71% N:29%

Survey conducted by author between 2015-2016
Total Students: 141 | Answers: 124

DID YOU ENJOY THE PODCAST COURSE?

Podcast Use 1 — 12%, 83%
Podcast Use 2 — 19%, 77%

NOT SURE 41 | 5
NO 106 | 24
YES 735 | 95
TOTAL 882 | 124

2012 - 2016 Non-English Majors 1st and 2nd Year Students Compulsory English Courses
2013 - 2016 Non-English-Majors 2nd Year Students Compulsory English Courses

WHICH MATERIALS WOULD YOU CHOOSE?

Material			
1: PAPER TEXTBOOK	€20	¥2,300	14%
2: ETEXTBOOK / TABLET	€10	¥1,200	18%
3: ETEXTBOOK / PHONE	€5	¥600	39%
3: PODCAST COURSE	FREE		29%

Survey conducted by author between 2015-2016
Total Students: 141 | Answers: 124

[6] STUDENT PODCAST

[8] CONCLUSIONS
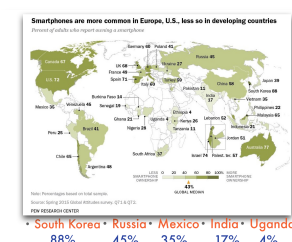
+ Post-course feedback is encouraging
+ Increased Mobile Internet access.
+ Current students are 'DIGITAL NATIVES'.
+ Podcasts are cheap / free. Lots of choice.
- Inputting data direct onto screens.
- Smartphones are not seen as study tools.
- Good apps - are not free, extra cost.

Bishop, MJ. Amankwatia, TB & Cates WM. (2008) Sound's use in instructional software: A theory to practice content analysis. Educational Technology & Development, 56, 467-486.
Copley, J (2007) Audio and video podcast of lectures for campus-based students: production and evaluation of student use Innovation. Education and Teaching International, 44 (4) (2007), pp. 387–399
Statista (2016) www.statista.com   Apple (2016) www.apple.com   Pew Research Group, (2016) http://www.pewresearch.org

[7] ONE PROBLEM...

Smartphones are more common in Europe, U.S., less so in developing countries
Percent of adults who report owning a smartphone

Data: Percentages based on total sample. Source: Spring 2015 Global Attitudes survey. Q71 & Q72.
GLOBAL MEDIAN
PEW RESEARCH CENTER

South Korea 88%   Russia 45%   Mexico 35%   India 17%   Uganda 4%

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