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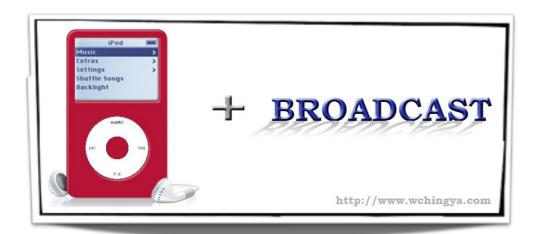
English Language Podcasts The State of the Art a Japanese University



October 16th 2013



Podcasting Introduction



podcast n. a digital recording of a radio broadcast or similar programme, made available on the Internet for downloading to a personal audio player. (Oxford English Dictionary).



- 2004 word coined in a UK newspaper. (The Guardian)
- An audio broadcast similar to a radio programme.
- Minimum of 120,000 English language podcasts available on iTunes.



Podcasting | Podagogy

The biggest issue is that many (language) podcasts are produced without a clear linguistic goal or fizzle out after only a few episodes.

Selwood, J.J. (2013)



Podcasts, especially those produced through an educational institution, have the power to focus attention and assist learners to acquire useful language content and assist in processing complex information.

(Bishop, Amankwatia & Cates, 2008).

"Net Generation" of students

- + increased mobile device ownership.
- + more pedagogically sound podcasts.
- + connected social networking sites.
- = potential for thoroughly integrated podcasts with a clear language-acquisition purpose.

Enabling students to choose <u>how, when</u> and <u>where</u> they can study English.

Selwood, J.J. (2011)





Podcasting | How Does it Work?







- Needs a common central theme.
- Published episodically over a regular time period <u>through</u> an Internet connection.
- Requires an audio playback software programme + device to listen. (iTunes + iPod / Smartphone)
- 355 million iPods sold (End of 2012).





Podcasting | A Japanese Mobile Connection



125.2 million Mobile Subscribers*

(98% of the Population)*

124.8 million - 99% own 3G Devices*

2012 - 24 million Own Smartphones. An increase of 43% on 2011





*2012 Results







Podcasting | A World Mobile Connection





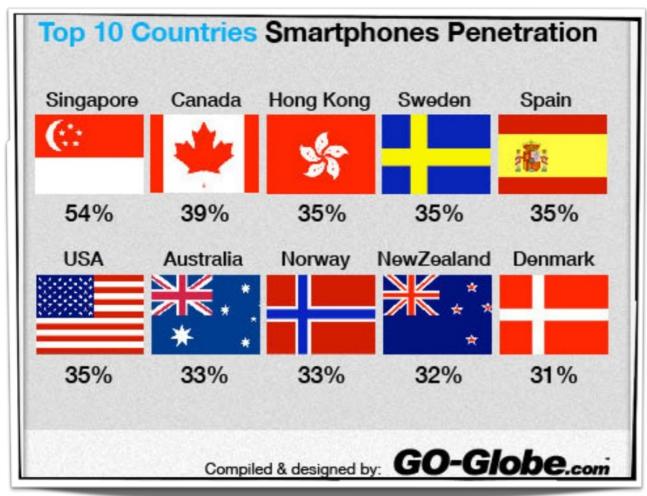
Country	Mobile Internet Subscribers	Percentage
1. Japan	125.2 m	98%
2. Spain	40.4 m	85%
3. Italy	50.8 m	83%
4. USA	256.0 m	81%
5. UK.	48.3 m	77%
6. South Korea	36.5 m	75 %
7. Germany	53.2 m	65%
8. France	40.4 m	64%
9. Brazil	69.1 m	35%





Podcasting | The World is Smart(phone)





* 2017 - Predicted that 90% of all mobile handsets worldwide sold will be Smartphones.

- * At the end of 2013 there was two billion smartphones in use worldwide. Increase of 100% on 2012.
- * 2013 Smartphone sales overtook Feature Phones worldwide for first time.
- * 2013 Represents an increase of 46.5% of Smartphones worldwide compared to 2012.
- * 2013 Feature Phone sales are down 21% from 2012.
- * 2012 A decrease of 22% in MP3 sales. 2013 Predicted to decrease by 35-40% worldwide.





Podcasting 広大 Students'Mobiles

<u>2011</u>

Student Numbers: 290 Undergraduates. Faculty: Mixed / Non English Majors. 97% Owned a mobile phone. 1.5% Owned a tablet.

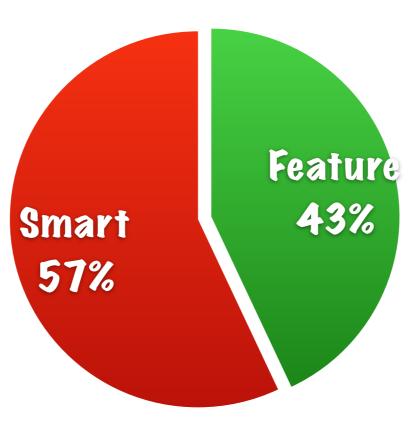
Smart
31%

Feature
69%

52% M / 48% F

2012

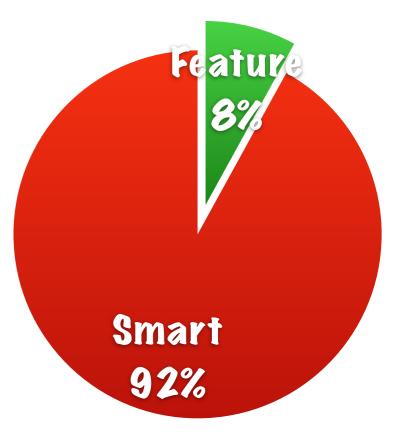
Student Numbers: 510 Undergraduates. Faculty: Mixed / Non English Majors. 100% Owned a mobile phone. 5% Owned a tablet.



64% M / 36% F

<u>2013</u>

Student Numbers: 420 Undergraduates. Faculty: Mixed / Non English Majors. 100% Owned a mobile phone. 18% Owned a tablet.



54% M / 46% F





Podcasting 広大 Students'Mobile Use

English News Weekly Podcast first released in a March 2011 - only available to 広島大学 students. March 2012 - open download.

<u>2011</u>		<u>2012</u>			<u>13</u>
Texting	99%	Texting	100%	Texting	99%
Phone calls	90%	Phone calls	86%	Phone calls	87%
Internet	72 %	Internet	84%	Internet	99%
Games	58%	Games	64%	Games	47%
English Apps	12%	English Apps	28%	English Apps	41%
Podcasts	4 %	Podcasts	11%	Podcasts	58 %

(Regular podcast usage defined as listening at least once-a-week.)

290	510	420
students	students	students





Podcasting | Language Learning is Tops



Japan

 English as a Second Language (ESL) Podcast Learn English Online



- CNN Student News (video) CNN
- 6 Minute English BBC World Service
- ECC 英会話 Podcasting 知ってる単語でこんなに 話せる! ECC
- TOEIC presents English Upgrader 一般財団法人国際ビジネ スコミュニケーション協
- Gaba G Style English~ シチュエーション別英会話

Gaba

ネイティブの使うイディオム

E-communication

- 8. Listen and Speak! らくら く英検2級: 英検 I 日本英 語検定協会
 - 英検 | 日本英語検定協会
- 9. TOEIC presents English Upgrader 2nd Series 一般財団法人国際ビジネ スコミュニケーション協
- 10. ラジオ版 学問ノススメ Special Edition JAPAN FM NETWORK

6 Minute English RRC World Sonio

BBC World Service



- Apprendre l'anglais Thomas Cariton
- English as a Second Language (ESL) Podcast Learn English Online
- La Méthode simple pour apprendre le vin Yann
- The English We Speak BBC World Service
- 6. CNN Student News (video)
- 7. Business English Pod :: Learn Business English Online www.BusinessEnglishPod.com
- Collège de France
 (Histoire)
 Collège de France
- Just Vocabulary
 Jan Folmer
- Listen to English learn English! : podcasts

Germany

 Englisch für Dich www.englischfuerdich.de



- radioWissen Bayern 2
- The English We Speak BBC World Service
- 6 Minute English
 BBC World Service
- English as a Second Language (ESL) Podcast Learn English Online
- 6. DRadio Wissen
- Business English Pod ::
 Learn Business English
 Online
 www.BusinessEnglishPod.com
- Coffee Break Spanish
 Radio Lingua Network
- Listen to English
 learn English! : podcasts
- Better at English Learn English

Australia

 Learn French by Podcast editor@learnfrenchbypodca



- Coffee Break French Radio Lingua Network
- Learn Japanese I
 JapanesePod101.com
 (Audio)
 JapanesePod101.com
- Let's Speak Italian!
 Learn to speak Italian in
- just minutes a day.
 5. French for Beginners
 Louis and Gérard from
- Dailyfrenchpod.com

 6. Learn Spanish
 Survival Guide
- Coffee Break Spanish Radio Lingua Network
- Grammar Girl Quick and Dirty Tips for Better Writing QuickAndDirtyTips.com
- Learn French with daily podcasts
- Louis from Dailyfrenchpod

 10. LearnItalianPod.com

 Learn to Speak Italian with

 Podcasts

Language learning podcasts, especially English ones, dominate the free download



iTunes charts.

90%- English

an all

 Learn French by Podcast editor@learnfrenchbypodca



- Coffee Break Spanish Radio Lingua Network
- French for Beginners Louis and Gérard from Dailyfrenchpod.com
- Coffee Break French Radio Lingua Network
- Learn to Speak Spanish with Discover Spanish DiscoverSpanish.com
- 6. Learn Japanese I JapanesePod101.com (Audio)
- Let's Speak Italian!
 Learn to speak Italian in just minutes a day.
- Learn French with daily podcasts
 Louis from Dailyfrenchood
- Grammar Girl Quick and Dirty Tips for Better Writing
 QuickAndDirtyTips.com
- Learn German for free with German-Podcast.de Stephan Wiesner

Norway

 Coffee Break Spanish Radio Lingua Network



- Let's Speak Italian!
 Learn to speak Italian in just minutes a day.
- Learn French by Podcast editor@learnfrenchbypodcast
- Learn Spanish Survival Guide
- French for Beginners
 Louis and Gérard from
 Dailyfrenchpod.com
- Coffee Break French Radio Lingua Network
- LearnItalianPod.com
 Learn to Speak Italian with Podcasts
- English as a Second
 Language (ESL) Podcast
 Learn English Online
- Learn French with daily podcasts
 Louis from Dailyfrenchpod
- Learn to Speak Spanish with Discover Spanish DiscoverSpanish.com

Portugal

. English as a Second Language (ESL) Podcast Learn English Online



- 6 Minute English
 BBC World Service
- Business English Pod :: Learn Business English Online
- www.BusinessEnglishPod.com
 4. Let's Speak Italian!
 Learn to speak Italian in
 iust minutes a day.
- 5. The English We Speak BBC World Service
- Learn German I GermanPod101.com GermanPod101.com
- Learn German for free with German-Podcast.de Stephan Wiesner
- Learn French by Podcast editor@learnfrenchbypodcast
- Learn French with daily podcasts
 Louis from Dailyfrenchpod
- Coffee Break Spanish
 Radio Lingua Network

Spain

Tu Ingles! podcast
 Tu Ingles!



- 6 Minute English
 BBC World Service
- BBC World Service
 3. The English We Speak
 BBC World Service
- Vocabulario en Ingles
 Podcast
 Ingles.fm
- Mac para todos HD
- Cloverdale's Corner vaughanradio
- 7. News in Easy English / The Podcast Rick English, the Easy English Newscaster
- Let's Master English! An English podcast for English learners Unknown
 English as a Second
- Language (ESL) Podcast Learn English Online 10. Aprender Ingles en SpanishDict.com

SpanishDict.com



80%- English



70%- English



60%- English





Podcasting | English News Weekly



- FREE to DOWNLOAD
- Every Friday
- Current Affairs Based
- Only 15 Minutes!
- Download to any smartphone
- Accompanying PDF

pod.flare.hiroshima-u.ac.jp www.facebook.com/ENW1975 twitter.com/enwpodcast Also Available on iTunes





Podcasting | ENW Origins



2003 - 広島大学

- Media Listening Course
- Mixed Faculty
- Mixed-Level
- Non-English Majors
- Foreign TV News-based

Immediate Problems

- Any Textbook was out of date
- Dull Activities / Teacher Centric
- Audio levels either too slow / fast
- Student lack of general knowledge

Solution...

- 'Fake' radio news report
- Each Week Relevant current news topics
- Student Involvement
- Range of activities
- Real-life English language / phrases





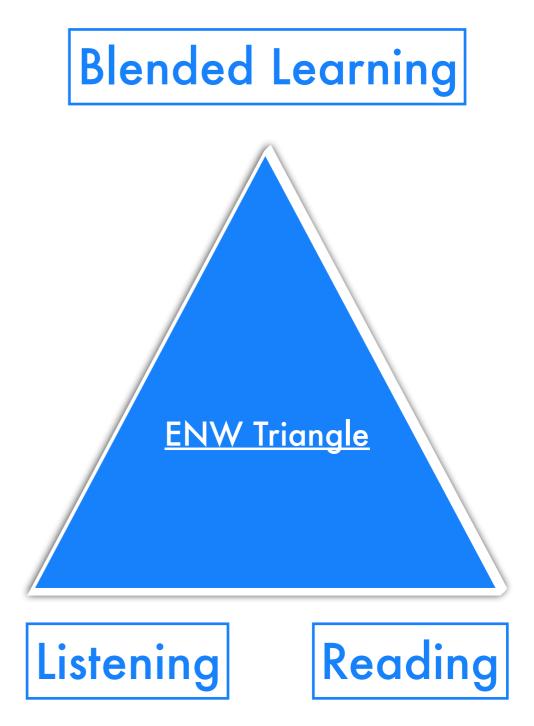
Podcasting | ENW Aims

1

To focus on interesting and engaging domestic and international current-affairs topics whilst providing the learner with relevant, useful and everyday English language vocabulary.

2

To provide the educator or learner with the widest possible way in which to approach the audio and PDF podcast materials.







Podcasting | ENW Overview



- Topic Introduction
- 2 Quick Questions
- Pre-Listening Activity.
- News Story RELAXED Speed
 - Comprehension Check
- News Story NORMAL Speed
 - Post-Listening Activity
 - Answers



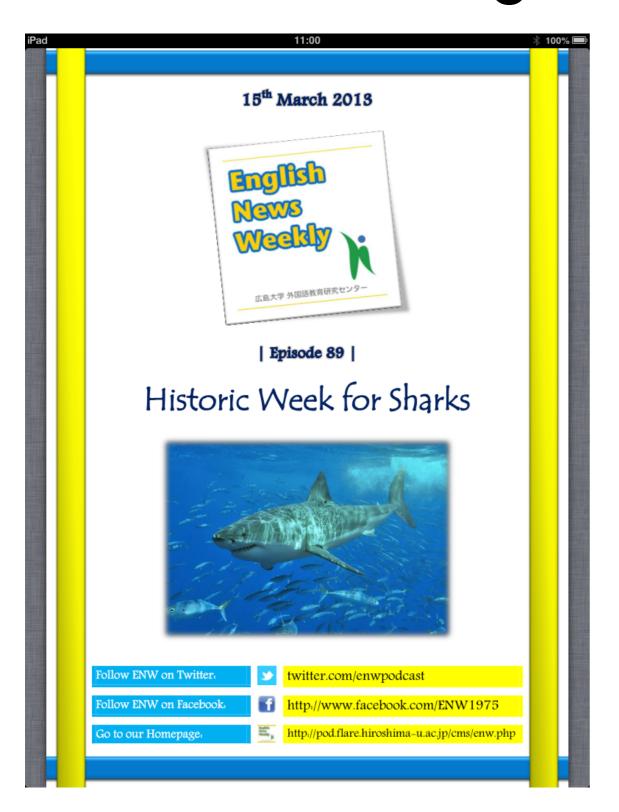
[P.D.F.]

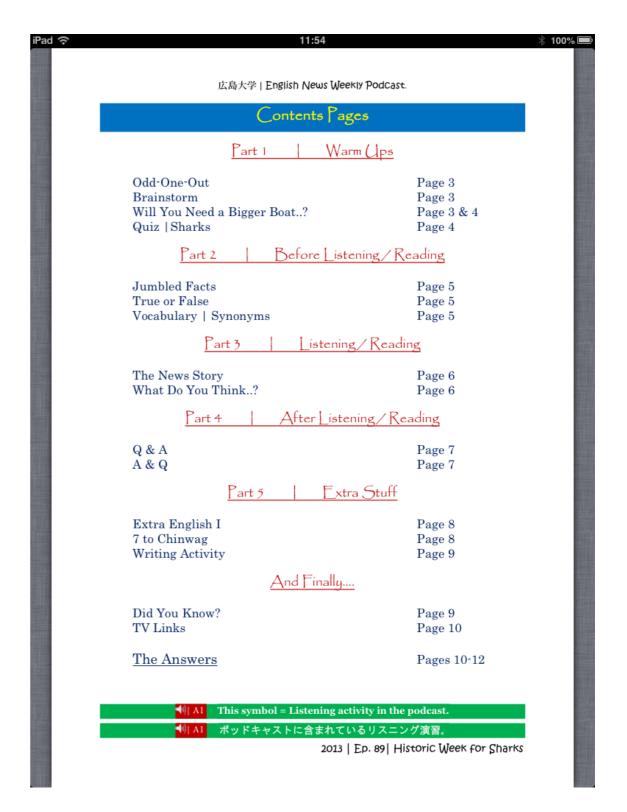
- 4 Warm-Up Activities
- 3 Pre-Reading Activities
 - Reading [4 Types]
- 2 Post-Reading Activities
- Grammar/Vocab Activity
 - Discussion Questions
 - Writing Activity
- Extra Comprehension Activity
 - Video Links
 - All the Answers





Podcasting | ENW Activities

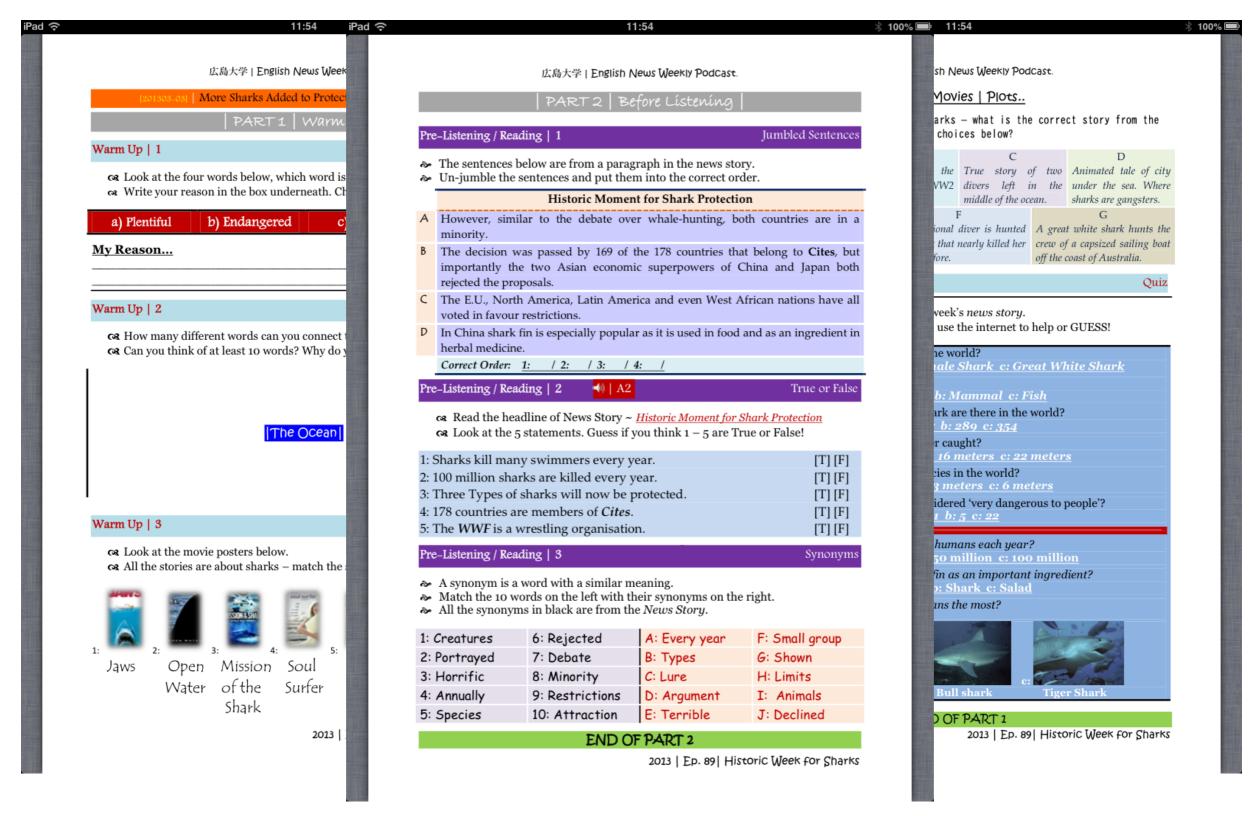






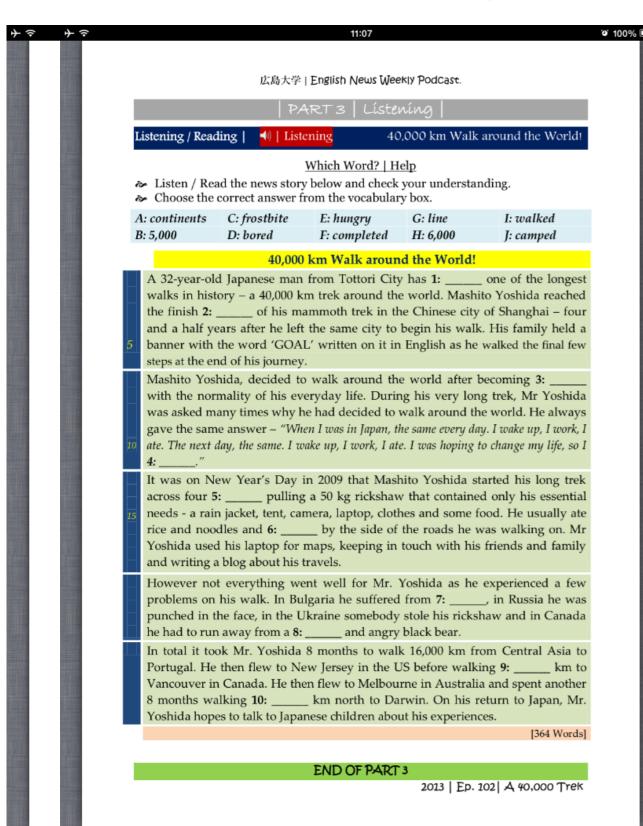


Podcasting | ENW Pre-Listening/Reading





Podcasting | ENW News Story



News Story Activities

ENW Podcast interchanges between four different skill-based activities:

1

Gap Fill - Listen / Read & write the missing words.

2

Word Error - Listen / Read & first circle the 10 word errors in the news story. Then write the correct words underneath.

<u>3</u>

3 Words - Listen / Read & then choose which of the 3 word choices is correct.

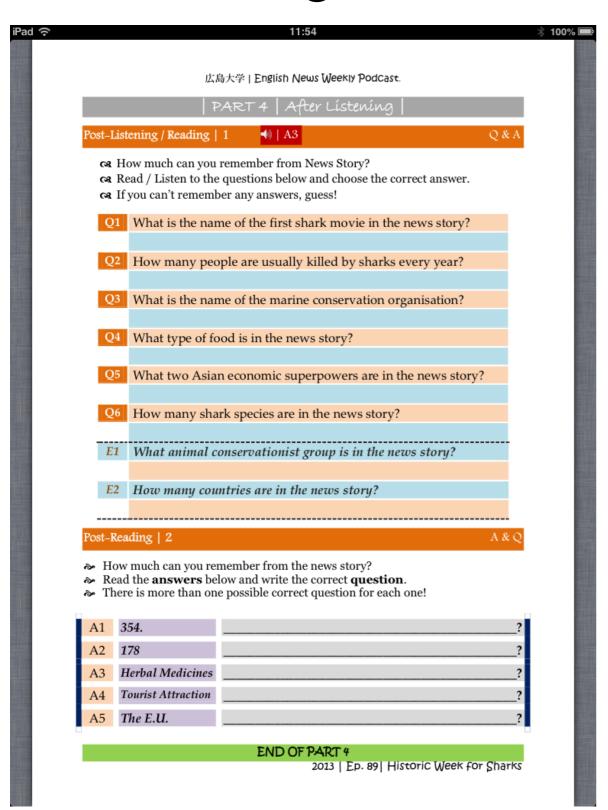
4

Which Word?- Listen / Read & then place the correct word in each space from the choice of word above the text.





Podcasting | ENW Post-Listening/Reading



Q & A

8 questions (6 in the audio) that further tests listeners comprehension and understanding of the news story.

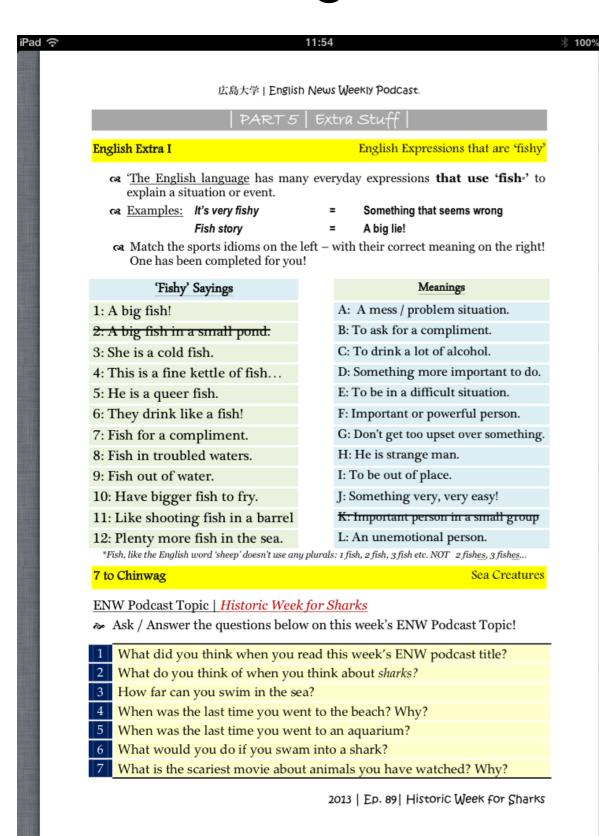
A & Q

5 'answers' related to the news story. Learner's need to think of a suitable question that could easily match the details.





Podcasting | ENW Post-Listening/Reading



Real-Life English Vocabulary

This section focuses on highlighting vocabulary that is connected to the news story. The aim is to introduce the learner to a range of expressions, phrases or words that they might not come across in other aspects of their language learning.

Examples

- Idiomatic Expressions
- Foreign Language Loan Words
- Slang
- Colloquialisms
- Phrasal Verbs
- Theme based vocabulary: movies, sports etc.

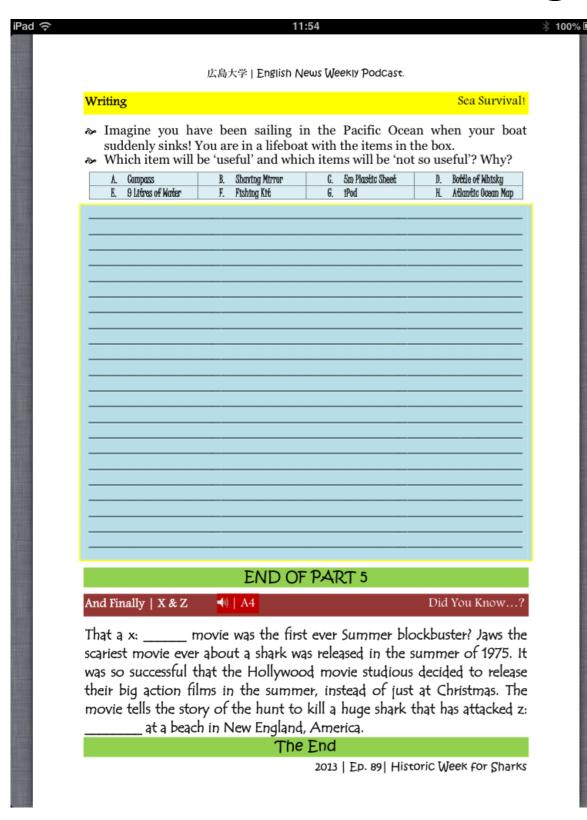
7 to Chinwag

Questions that offer an opportunity for learners to discuss key aspects of the podcast topic.





Podcasting | ENW Writing



Writing

This section allows the learner to expand on the topic and use the ENW podcast episode theme to develop their own ideas regarding aspects of the podcast.

The parameters of the writing is left ambiguous so to allow as much freedom for the learner / educator.

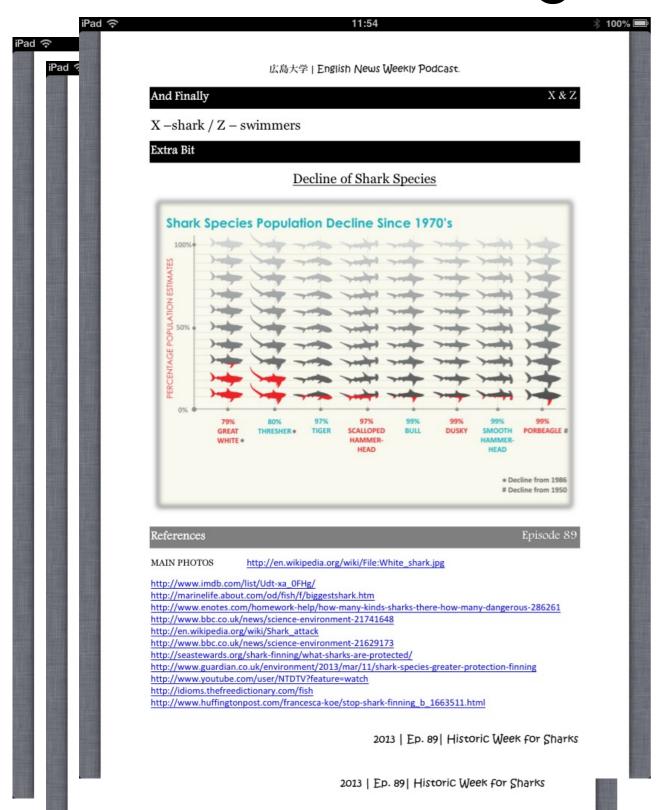
Did You Know..?

Is the end of the podcast activities both audio & PDF. Highlighting an unusual, interesting or quirky aspect of the podcast's episode topic.





Podcasting | ENW Answers



Video Links

Three links to short videos pertaining to the theme/topic of the ENW episode.

Using a wide-range of media outlets to highlight potential different approaches to the news story content.

- BBC / CNN / Russia Today / ABC / Reuters / Al Jazeera / ITV / Sky News / NHK English / Africa Online

Answers

All of the answers can be found at the end of both the audio & PDFs.





Podcasting | ENW Social Media



<u>Homepage</u>



Facebook







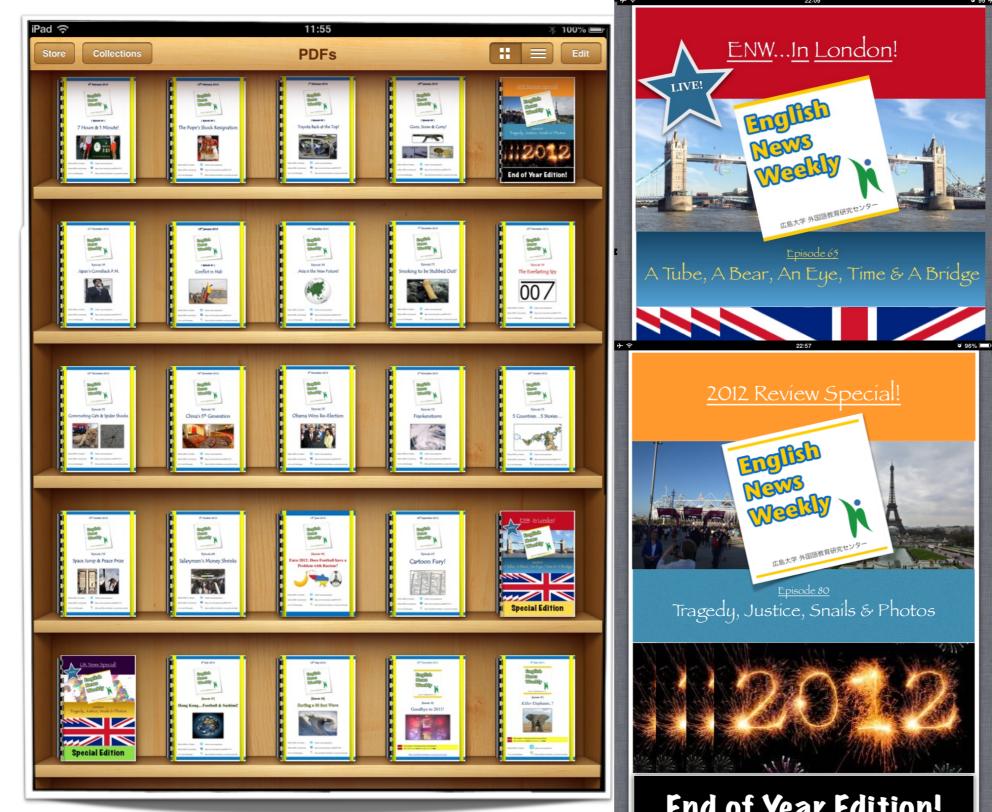
Twitter







ENW | Week by Week







Podcasting | A Podcast Course

	Week by Week
Week 1:	Course Introduction. Key Information
Week 2:	Vocab Test. Unit 1 ~ The Scream
Week 3:	Unit 2 ~ The Toughest Race in the World!
Week 4:	Unit 3 ~ My Choice!
Week 5:	Unit 4 ~ Disputed Islands
Week 6:	1st Presentation Individual Research, Write & Practice
Week 7:	Vocab Test 1st Presentation Individual Practice, Edit & Present
Week 8:	2 nd Presentation Small Groups Research, Write & Practice
Week 9:	2 nd Presentation Small Groups Practice, Edit & Print
Week 10:	2 nd Presentation Small Groups Hand-In Print-Outs Present – To Each Other
Week 11:	3 rd Presentation Groups Research, Write & Practice
Week 12:	3 rd Presentation Groups Research, Write & Practice
Week 13:	3 rd Presentation Groups Research, Write & Practice
Week 14:	Final Practice / Check Hand-Outs
Week 15:	Final Presentation / Recording / Hand-In ALL Materials.

Course Background

- *2 x 2nd year classes of non-English majors.
- *Total number of students: 61
- *(34 male / 27 female).
- * Mixed ability, mixed motivation.
- *Combined Science & Education Faculty students.
- *1 x 90 mins / 15 classes / 1 semester course.
- *Speaking & Writing course.

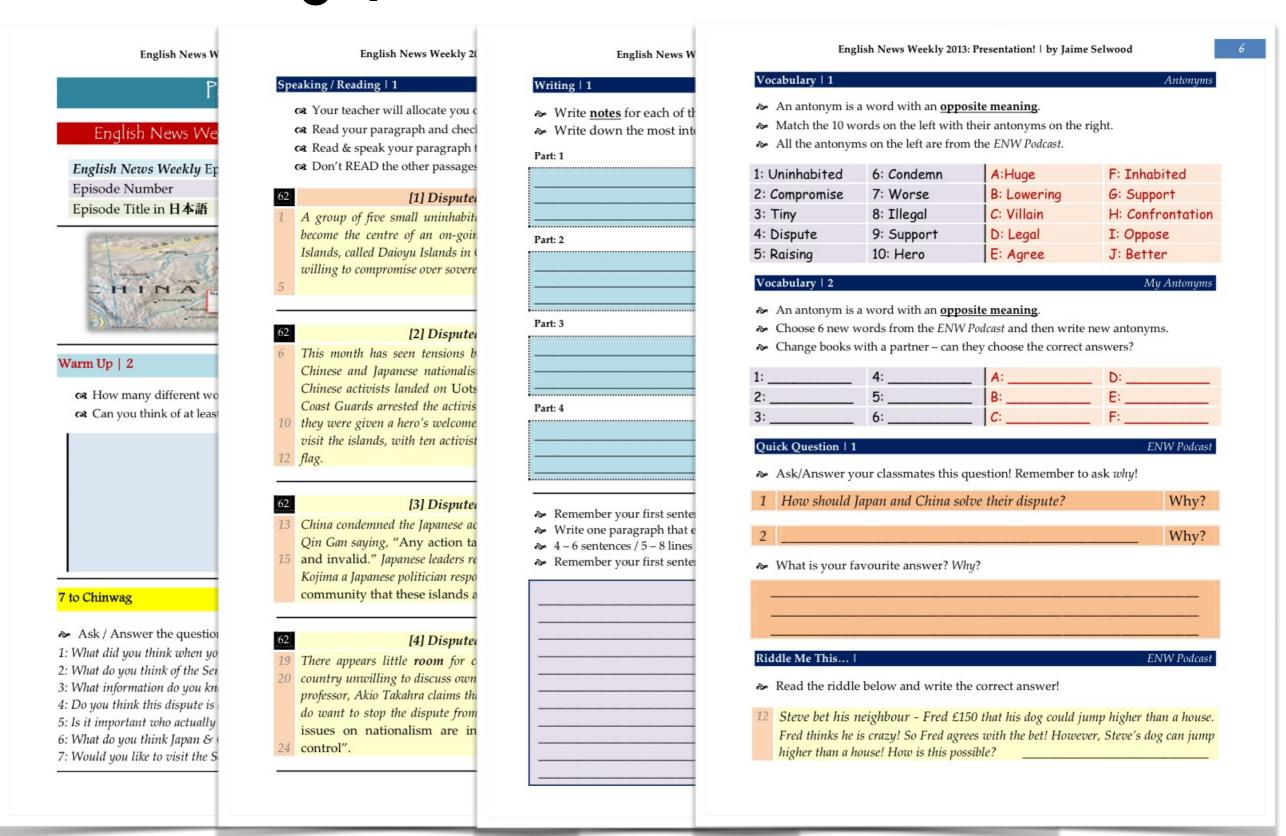
Course Aims

- *To increase students 'real-life' language knowledge through podcasts - specifically Hiroshima University's ENW podcast.
- *To encourage students to use mobile-devices to assist with the learning process inside & outside of the classroom.
- *For students to develop their own podcasts using their own ideas, themes and activities.





Podcasting | A Podcast Course Activities 1





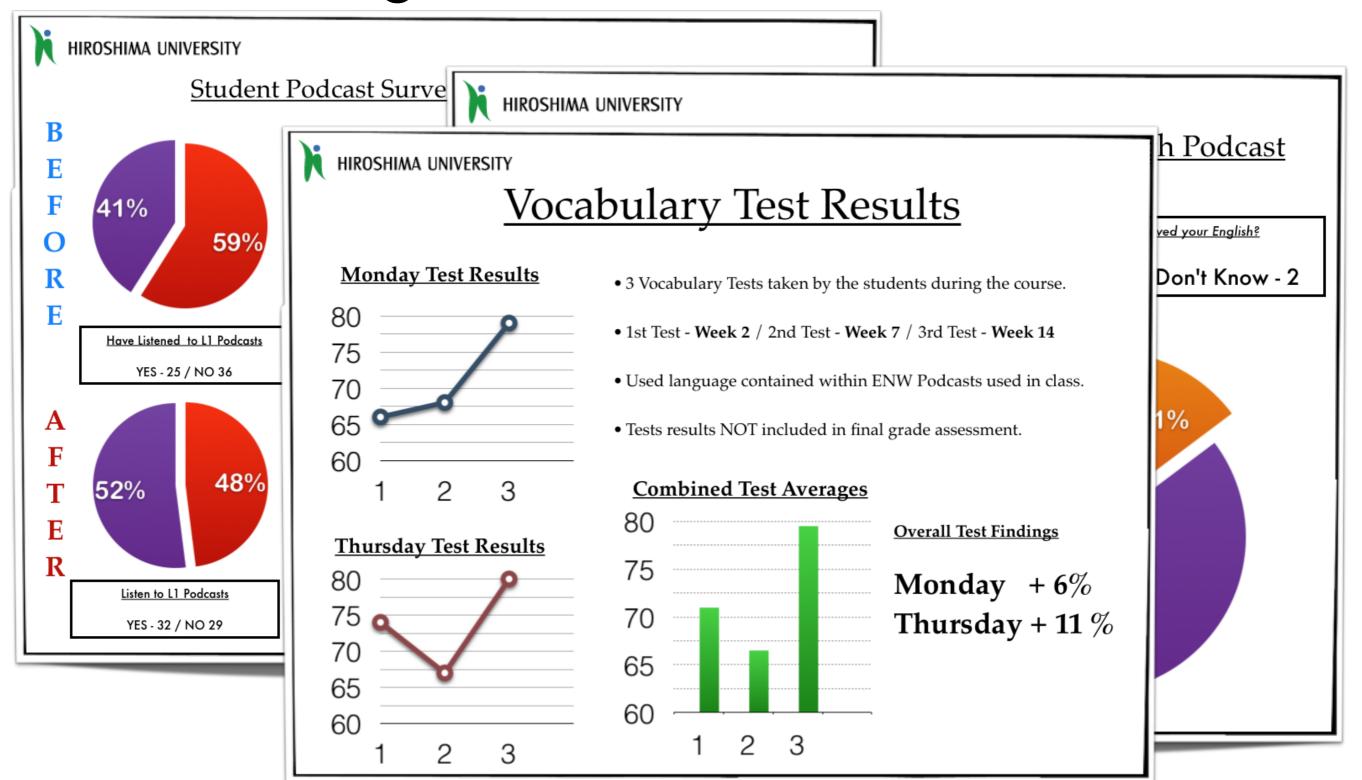


Podcasting | A Podcast Course Activities 2

English News Week	English News Weekly	English News Weekly		English News Weekly 2	2013: Presentation! by	y Jaime Selwood
Part :	Research 2	1	Vocabulary	1		Antonyms
	In your groups choose the mos			3 words from the ENW P	Podcast and write 8 ar	ntonyms.
English News	News Story 1		1:	5:	A:	E:
Group Number:	Because	-	2:	6:	B:	F:
	News Story 1	-	3:	7:	C:	G:
Group Name:	Because		4:	8:	D:	H:
search 1	News Story 1	-	Vocabulary	1 2	•	Synonyms
	Because		100			
Between Choose Four INTERESTING	News Story 1		❖ Choose 8	3 words from the ENW P	odcast and write 8 sy	nonyms.
Any type of news story from	Because	Write an interesting title for you	1:	5:	A:	E:
Write BRIEF notes in ENGLI		write art interesting title for you	2:	6:	B:	F:
PRINT / SAVE any news arti	Writing 1		3:	7:	C:	G:
te:] Source:	Write an introduction for grou	Questions 1	4:	8:	D:	H:
iej source	 Who are you? What is your gro What news stories did you cho 	 Write think of 3 questions to as 			•	
	You must not write more than	➣ You must include 3 choices for	Questions 2		its that are either TI	True or False
te: Source:	> You must not write more than	> You must include 3 choices for	ca. You n ca. This s	eed to write 3 statemen ection will come BEFOI	RE your news storie	RUE or FALSE. es.
ite:] Source:	> You must not write more than	You must include 3 choices for	ca. You n ca. This s	eed to write 3 statemen	RE your news storie	RUE or FALSE.
te:] Source:	> You must not write more than	You must include 3 choices for	ca. You n ca. This s	need to write 3 statement section will come BEFOI and is the greatest countr	RE your news storic	RUE or FALSE. es. T - F T - F
ite:] Source:	> You must not write more than	You must include 3 choices for	ca. You n ca. This s	need to write 3 statement section will come BEFOI and is the greatest countr	RE your news storie	RUE or FALSE. es. T - F T - F
te:] Source:	You must not write more than	2	ca. You n ca. This s	need to write 3 statement section will come BEFOI and is the greatest countr	RE your news storic	RUE or FALSE. es. T - F T - F
	> You must not write more than	Speaking 1	ca. You n ca. This s	need to write 3 statement section will come BEFOI and is the greatest countr	RE your news storic	RUE or FALSE. es. T - F T - F
	You must not write more than	Speaking 1 First, deliver your presentation	E Englar 3 So to Speak.	need to write 3 statement section will come BEFOI and is the greatest countr	RE your news storie	RUE or FALSE. es. T - F T - F T - F T - F Idioms & Phrases
	You must not write more than	Speaking 1 First, deliver your presentation Remember to ask them question	So to Speak.	need to write 3 statement section will come BEFOle and is the greatest countries.	RE your news stories Ty in the world!	T-F T-F T-F T-F T-F Topical Section of the section
	You must not write more than	Speaking 1 First, deliver your presentation Remember to ask them question Speaking 2	So to Speak.	need to write 3 statement section will come BEFOI and is the greatest countr	RE your news stories Ty in the world!	T-F T-F T-F T-F T-F Topical Section of the section
	You must not write more than	Speaking 1 First, deliver your presentation Remember to ask them question	So to Speak. Write ph	need to write 3 statement section will come BEFOle and is the greatest countries.	RE your news stories Ty in the world! Itioms connected to	T-F T-F T-F T-F T-F Topical Section of the section
te:] Source:	You must not write more than	Speaking 1 First, deliver your presentation Remember to ask them question Speaking 2	So to Speak. Write ph	need to write 3 statement section will come BEFOle and is the greatest countries.	RE your news stories Ty in the world! Itioms connected to the A:	T-F T-F T-F T-F T-F Topical Section of the section
te:] Source:	You must not write more than	Speaking 1 First, deliver your presentation Remember to ask them question Speaking 2 Second, walk around the classre	So to Speak. Write ph	need to write 3 statement section will come BEFOle and is the greatest countries.	RE your news stories ry in the world! lioms connected to a A: B:	T-F T-F T-F T-F T-F Topical Section of the section
te:] Source:		Speaking 1 First, deliver your presentation Remember to ask them question Speaking 2 Second, walk around the classr Name 1	So to Speak. Write ph	need to write 3 statement section will come BEFOle and is the greatest countries.	RE your news stories Ty in the world! Compared to the stories of the stories connected to the stories of the	T-F T-F T-F T-F T-F Topical Section of the section
te:] Source:	Writing 1	Speaking 1 First, deliver your presentation Remember to ask them question Speaking 2 Second, walk around the classre Name 1 Title Answers	So to Speak. Write ph	need to write 3 statement section will come BEFOle and is the greatest countries.	RE your news stories ry in the world! lioms connected to get the get the connected to get the gently the get the	T-F T-F T-F T-F T-F Topical Section of the section
te:] Source:		Speaking 1 First, deliver your presentation Remember to ask them question Speaking 2 Second, walk around the classr Name 1 Title	So to Speak. Write ph	need to write 3 statement section will come BEFOle and is the greatest countries.	RE your news stories Ty in the world! A: B: C: D: E:	T-F T-F T-F T-F T-F Topical Section of the section



Podcasting | A Podcast Course Results





Thank You



